



## Do you have room in your budget to send your employees to one conference this year?

Which should it be?

How about a conference featuring:

- **The top speakers in web development** – Dan Callahan from Mozilla, Raymond Camden from IBM, Ryan Anklam from Netflix, and many more.
- **In-depth, solid presentations on more advanced topics** – perfect for your intermediate and senior developers!
- **An intimate atmosphere** – small enough to give your developers access to those experienced speakers and attendees, so that they will learn even while they network!
- **Five tracks this year!** – We offer five simultaneous tracks of sessions. So there is always a session that can benefit your organization.

All this for the modest price of \$899 for three days if registered by March 15, 2015. After March 15, 2015, the price goes to \$999. This pricing allows you to send several developers without breaking your budget! If you register one person for the conference before the deadline, you can get all your remaining attendees at the early rate, regardless of when they register. Sending more than two? We have multiple attendee discounts as well.

### What conference will give you all of this for such a low price?

I'm talking about dev.Objective() 2015 ([www.devobjective.com](http://www.devobjective.com)) on May 12-15, 2015.

The dev.Objective() conference concentrates on the most advanced and cutting-edge techniques available to developers. We start our conference with a pre-conference reception at 7 pm on May 12th at the Radisson Blu in Bloomington, MN. Web developers from all over the world will gather to learn about an array of topics including JavaScript programming, JVM programming, application security, and mobile development.

Most conferences leave off where dev.Objective() starts. Because it's smaller and more focused, dev.Objective() presentations teach skills that solve real-world software challenges.

### Just look at these sample sessions:

#### **HEY MY WEB APP'S SLOW! WHERE'S THE PROBLEM**

by Charlie Arehart, Independent Consultant

Whatever client or server technology you may be using, when your web app is slow, it can be maddening because it's not always obvious where the performance problem is. Is it on the client? on the server? On the network between? Veteran troubleshooter Charlie Arehart will help you consider these various possible performance pain points, and he'll share tools which may be available to you.

Target Audience

Developers who want to improve their applications performance.

## **WEB PENETRATION AND HACKING TOOLS**

by **David Epler, Security Architect at AboutWeb**

Most security presentation to developers are a dry rehashing of OWASP Top Ten; do this and don't do that with terse snippets of code. This session aims to be different in that the tools that are available to hackers will be demonstrated to show how a web application is attacked. Using the OWASP Top Ten as a guide, a combination of vulnerabilities will be used to attack a demonstration application. Two tools that will be highlighted are sqlmap, BeEF (Browser Exploitation Framework), Metasploit, and published exploit scripts.

Target Audience

Developers who want to keep up to date on current security risks to their applications.

## **NODE WITHOUT SERVERS: EVENT-DRIVEN COMPUTING WITH AWS LAMBDA**

by **Brian Klaas, Senior Web Systems Designer at Johns Hopkins University**

All the buzz in modern Web development seems to be about the client side, yet many tasks still require servers and server infrastructure. Many people use Node.js for their server-side code, but this still requires setting up and maintaining servers. What if you could run your JavaScript in the cloud, utilizing the full range of packages available to Node.js, without running any servers at all? What if your cloud-based code could automatically respond to events that happen in other services and entirely separate systems? In this session, we'll take a look at how you can use Lambda, a new part of Amazon Web Services (AWS), to run your Node.js code in an on-demand, event-driven fashion.

Target Audience: Programmers who want to expand their knowledge of server side JavaScript.

**This conference is perfect for senior developers and team leaders (or those moving in that direction). Your developers will return to work with new skills that will benefit your organization. The investment in time and money will be worth it!**

## **What will this cost you?**

Three day conference (Wednesday, Thursday and Friday): \$899 through March 15, 2015, \$999 after March 15, 2015. Do not forget about discounts for three or more people from the same organization.

What will your developers gain for that price, and what knowledge will they lose if they don't attend?

**“Way over Expectations. A++++ Rating.”**

**"The content exceeded my expectations. I've been to Adobe Max, CFUnited and Flash Forward, many of these sessions at these conferences are full of fluff. I found the majority of dev.Objective's sessions to contain useful info. Thank you!"**

**"They offered lots of topics that were pertinent to my work. This was my first time attending, and I sure wish I had started coming a long time ago!"**

Register your Team Now at [www.devobjective.com](http://www.devobjective.com)

Thank You to our Silver Sponsors!

